Dear Friend,

We are pleased to present the 2014 Giving in Oregon report. More than a decade of tracking philanthropy and its effects on the nonprofit sector continues to underscore the incredible generosity of Oregonians.

This report simply ratifies what we instinctively know: Whether you are someone who donates to a cause that you care about, volunteers for efforts about which you are passionate, or works for a nonprofit that is doing great work in one of our communities – you are making a difference.

This year, OCF is celebrating its 40th anniversary. For the past four decades, in partnership with our donors, we have worked to improve life in Oregon and promote effective philanthropy across the state. And we are not alone. There are so many working each day to make our neighborhoods, our regions and our state healthier.

We are committed to our mission. Thank you for your commitment to our state and its people.

Sincerely,

Max Williams, President and CEO
The Oregon Community Foundation
The Giving in Oregon project of The Oregon Community Foundation has documented philanthropy in Oregon for more than a decade. The report tracks foundation giving and other contributions to Oregon nonprofits as well as giving and volunteering reported by individual Oregonians.

Highlights of the Giving in Oregon report include the following:

• Oregon nonprofits reported more than $1.8 billion in donations in 2012, up from $1.6 billion in 2011.

• Oregonians volunteer more than the national average and are giving more of their time.

• Individual giving increased in both Oregon and nationally between 2011 and 2012.

• Oregonians at all income levels, but particularly the wealthiest Oregonians, gave more than their counterparts nationally.

• Taken together, these findings suggest that there is a strong culture of giving in Oregon.

“We believe charitable organizations can change society. Without them, life would not be as good here.”

~Donor, Ashland
According to 2012 IRS 990 data, Oregon nonprofits reported more than $1.8 billion in donations, up from $1.6 billion in 2011.

While education nonprofits make up 21 percent of Oregon’s nonprofit community, they reported 35 percent of the total contributions to nonprofits in 2012.

Arts organizations, on the other hand, make up 14 percent of Oregon’s nonprofit community, but they reported just 5 percent of the total contributions to nonprofits in 2012.

“The more people are involved with each other, the more they help each other. It gives you a sense of place, and it really engages you to invest in solutions to our community’s problems.”

~ Volunteer, Bend
Nearly $1 billion of the contributions were reported by organizations in Multnomah County, over $260 million were reported by organizations in Lane County, and nearly $80 million were reported by organizations in Benton County. Combined, these three counties represent 74 percent of contributions statewide.

“\textquote{You can’t change the world, but you can certainly be an agent for good in your own community.}”
– Donor, Prineville
In 2012, 36% of Oregonians volunteered, compared to only 27% of Americans as a whole.

Volunteering

According to data collected by the Corporation for National Community Service’s Volunteer and Civic Life in America Project, Oregonians between the ages of 16 and 19 or 35 and 44 are most likely to volunteer with rates of 39% and 43%, respectively. Oregonians between the ages of 20 and 24 are least likely to volunteer with a rate of 25%.

Between 2010 and 2012, Oregonians in urban and suburban areas were slightly more likely to volunteer than those living in rural areas.

In 2012, over half of Oregon volunteers gave their time to education or religious organizations.

While the percentage of Oregonians who volunteered did not change between 2011 and 2012, volunteer hours per Oregonian increased 16%, from 45 to 52 hours. Oregon volunteers give more of their time than volunteers in Washington, California, and the U.S. as a whole. While volunteer hours have fluctuated in Oregon between 2002 and 2012, the last two years indicate a sharp increase. Over the same decade, volunteer hours have steadily decreased nationally.
According to 2012 IRS 1040 data, the individual giving rate increased between 2011 and 2012 from 2.09% of income to 2.19% nationally, while in Oregon it rose from 2.25% to 2.28%. Most of this increase seems to be attributable to the increase in giving from households making over $200,000 annually.

While households making less than $200,000 annually gave a lower percentage of their income in 2012 than in 2011, this cohort of Oregonians is still giving more than their counterparts nationally.

In Oregon, households with annual income over $200,000 contributed 3.81% of income in 2012, slightly higher than 2011.

Between 2006 and 2012, households with annual income over $200,000 increased their giving by 8%. During the same time, giving by the wealthiest households nationally decreased 2%.

“Finding a place in our lives where we can help others is a rewarding process.”

~ Volunteer, Gaston
THE MISSION OF THE OREGON COMMUNITY FOUNDATION IS TO IMPROVE LIFE IN OREGON AND PROMOTE EFFECTIVE PHILANTHROPY.

OCF works with individuals, families, businesses and organizations to create charitable funds to support the community causes they care about.

To create your legacy today, call your local OCF office, visit www.oregoncf.org or email giftplanning@oregoncf.org.